

EALB installs latest technology at ATMs

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The Egyptian Arab Land Bank (EALB), one of the largest Egyptian commercial banks and one of the oldest banks operating in Jordan, has installed the latest high-tech security and control monitors from NCR Corporation

a leading global technology company, at all its automated teller machines (ATMs) across the Kingdom, to ensure enhanced security for its customers when withdrawing money or conducting other banking services via the bank's ATMs.

Mr. Hazem Yousef, General Manager of the Egyptian Arab Land Bank, stated: have recently installed the latest state of the art security systems at all our ATMs across Jordan to ensure the security of our customers whenever they are withdrawing money or using the various banking services available through our machines. The security and control monitors are a simple and effective approach to keep our customers secure by strengthening fraud detection and prevention capabilities which will protect them against the rising volume of fraudulent activities occurring worldwide."

The new security and control monitors include a variety of new features such as CCTV monitors, new technology to verify card information, shaking of card when entered and ejected to ensure security of the information, as well as secured buttons that prevent the customer's PIN number being duplicated.

The bank also provide customers with some basics instructions to keep their ATM cards secure including not allowing other people to use their cards, watching out for any strange devices that may be used to remotely copy card information, and also to be careful of retailers who claim they need to use the card twice when charging for purchases.

Any lost cards should be reported to the bank immediately, and customers should regularly check their bank statements and report any suspicious transactions made on their account.

Although criminal activity concerning ATMs is still fairly rare in the Middle East, according to a report published by the European Network and Information Security Agency (Enisa), ATM thefts are growing worldwide, with losses in Europe alone last year amounting to €500m.

The Bank's ATM machines are located at the following locations: The Regional Department Building, King Hussein Medical Center, Abdoun Circle, Martyr Farhan Al Husban Street, Hammamat Tunisiya Street, the Arab Academy for Financial and Banking Sciences, Jabal Al Hussein- behind the opera house, New York University, Sweifiya, Irbid, and Zarqa.

The Egyptian Arab Land Bank was established in Cairo in 1880 and is fully owned by the Egyptian Government.

In 1951, it became the second bank to establish a presence in Jordan and since then has been offering customers with a comprehensive range of financial, investment and retail banking services from Savings Accounts and Deposit Boxes to Personal, Car and Real Estate Loans.

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