

## OOX strike group deal with MCN Media

Contributed by Egypt News  
Tuesday, 13 October 2009

Dubai-based Out-n-out Online Xperts has signed a group deal to provide MCN Media Agencies, Universal Media, Initiative and Magna, with competitive online advertising monitoring services throughout Q4 2009 and 2010.

These services will be deployed via [www.ooxmonitor.com](http://www.ooxmonitor.com), the OOX proprietary web-based tool.

EGYPT NEWS